



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS


29 November 2024

UNNUMBERED MEMORANDUM

REQUEST OF PHILIPPINE AMUSEMENT AND ENTERTAINMENT CORPORATION (PAEC) FOR ENDORSEMENT

TO : Assistant Schools Division Superintendents
Chief- Curriculum Implementation Division (CID)
Chief- School Governance and Operations Division (SGOD)
Education Program Supervisor in-charge of Private Schools
Public Schools District Supervisors
Private Elementary and Secondary School Heads
All Others Concerned

1. Attached herewith is Regional Memorandum re: Request of Philippine Amusement and Entertainment Corporation (PAEC) for endorsement.
2. Immediate and widest dissemination of this Memorandum is earnestly desired.


MARITES A. IBANEZ, CESO V
Schools Division Superintendent

ABCJr./Request of Philippine Amusement and Entertainment Corporation (PAEC) for endorsement
S2-109412 / 11-29-2024



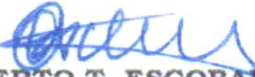
Republic of the Philippines
Department of Education
 REGION IV-A CALABARZON



Office of the Regional Director

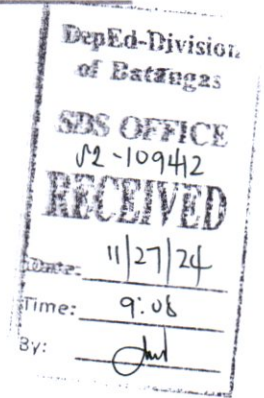
MEMORANDUM

TO : SCHOOLS DIVISION SUPERINTENDENTS
 ALL OTHERS CONCERNED

FROM : 
ATTY. ALBERTO T. ESCOBARTE, CESO II
 Regional Director

RE : REQUEST OF PHILIPPINE AMUSEMENT AND
 ENTERTAINMENT CORPORATION (PAEC) FOR
 ENDORSEMENT

DATE : NOVEMBER 19, 2024



This pertains to the request of Philippine Amusement and Entertainment Corporation(PAEC) for endorsement of its different interactive educational and tourist attractions.

By way of recall, the DepEd Central Office through the Office of Assistant Secretary Dexter A. Galban, Youth Affairs and Special Concerns, issued a Memorandum dated January 9, 2023, requesting the dissemination of the PAEC's different attractions that purportedly promote country's heritage, culture, arts, tourism and entrepreneurship.

It is worth to mention also that on September 25, 2024, a Memorandum Numbered DM-OUOPS-2024-02-079 jointly signed by Undersecretary Revsee A. Escobedo, Assistant Secretaries Malcolm S. Garma and Dexter A. Galban, has been issued entitled: "Reiteration of Existing Policies and Guidelines on the Conduct of Off-Campus Activities."

In view hereof, this Regional Office hereby reiterates and reminds all school heads of both public and private schools to strictly comply with the existing DepEd Order No. 66,s. 2017 titled "Implementing Guidelines on the Conduct of Off-Campus Activities," particularly the highlighted provisions on the *"relevance to the curriculum, local sites of academic and/or historical relevance in order to promote local knowledge sources."* It is likewise stated in the said Memorandum that *"amusement and/or theme parks are prohibited as a field trip itinerary, unless absolutely necessary and if no other alternatives are available."*



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Cognizant of the pertinent provisions under the Republic Act No. 5546¹, which prohibits the sale of tickets and/or the collection of contributions in any form whatsoever, by any person for any project or purpose, whether voluntary, or otherwise, from school children, no teacher, school head and/or other school personnel shall get involve or participate, as collecting agent/s by any private entity in the collection of contributions, registration fees or entrance fees, for the said off-campus activity.

Any violation of DO No. 66, s. 2017, shall be reported either to the Office of the Schools Division Superintendents or the DepEd Regional Office.

Please be guided accordingly.

OFDI

¹ An act to Further Amend RA. No. 4206 entitled "An Act Prohibiting the Collection of Contributions from School Children of Public Primary, Intermediate and High Schools," June 21, 1969.

EDUCATIONAL FIELD TRIP



Location: Ayala Malls Manila Bay
Size: 3,600 sqm

Description: Showcases the heritage, art, culture, music, life and food of the Philippines. It is the country's biggest food art display museum, which displays the heritage of the Philippines through its regional dishes. With over 600 aesthetic food art replicas, this museum gives you a better understanding of the food inheritance of the 17 regions of the country.



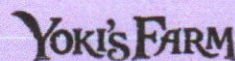
Location: Eastwood Mall
Size: 800 sqm

Description: Too colorful not to notice. Artboom is the only indoor venue in the country that will allow you to get crazy in creating your own art. Colors and shapes reflects our personality and emotions, more so the way we do things. Here you can dig deeper into your own self while learning arts, mathematics and science!



Location: Ever Commonwealth
 Commonwealth Center
Size: 4,000 sqm

Description: The biggest magical venue in the country is based on the mythology and folklore of the Philippines. A walk through story about an imagination of a seven year old girl named Hiraya, who along her imaginative travel met different characters and Philippine legends representing various life adventures and learnings.



Location: Mendez, Cavite
Size: 3.6 Hectares

Description: An orchardarium, hydroponics farm, antique museum and a zoo can all be experienced in this resort vibe animal sanctuary. Designed to educate its guests about the importance of protecting the animal habitats and learning about sustainable food source.



Location: Ayala Malls Circuit
Size: 4,000 sqm

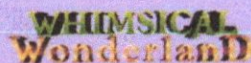
Description: Designed with an advocacy to promote entrepreneurship among the new Filipino generation by introducing the concept of "BE YOUR OWN BOSS," the The biggest business simulation in the world, showcase the step by step procedure in building your own business.



Location: Mega Prime Foods Inc.
 Sto. Tomas Batangas
Size: 10,000 sqm

Description: Welcome to the Senses of the Sea, Mega-Adventurers!

This is the first state-of-the-art visual experience tour in a canned seafood manufacturing company showcasing Mega Sardines' unique "Catching-to-Canning" process. Discover the careful measures taken to ensure food safety and quality, while appreciating the company's commitment to excellence.



Location: Eastwood Mall
Size: 500 sqm

Description: This extraordinary attraction will allow guests to experience traveling into the other realms of a fascinating world of supernatural places with over 17 unique mesmerizing rooms you should check out! Explore the extraordinary doors of imagination and adventure.



Location: 668 Quirino Ave. San Dionisio,
 Paranaque City
Size: 3,600 sqm

Description: The first of its kind in the Philippines, which stages the 17 Sustainable Development Goals (SDG) in different dioramas. In September of 2015, the United Nations set out these goals as part of a 15-year plan to end poverty, protect the planet, and ensure prosperity for all. The SDGs are benchmarks for improving the quality of life for every living being and giving us a healthy planet and where NO ONE IS LEFT BEHIND.



Location: Japan Town, Glorietta 2,
 Ayala Center Makati
Size: 3,600 sqm

Description: All original vast collection of certificate collector's item pop culture memorabilia that is the biggest in the Philippines. Designed to inspire its guests to be better human beings of this planet thru the accomplishments of the different characters and superheroes in vie to promote Science, Technology, Engineering, Arts, and Mathematics.



Location: Ayala Malls Manila Bay
Size: 1,000 sqm

Description: A hectic week changer, from slime-making, to bags and other merchandise creation up to baking your own cake and painting on canvas! You got it right, you can unleash your inner crafty self in your own creative ways and no one will judge you.



Location: Ayala Center Cebu
Size: 3,000 sqm

Description: Promotes the understanding of emotions through its 30+ colorful and eye-catching art installation displays. Situated in the Queen City of the South, Cebu, this experiential museum allows its guests to appreciate and recognize the different emotional states a human can feel. The purpose of the museum is to educate its guests that everyone's emotions matter and to create a space where their feelings are understood by understanding the different facets of emotions.



NOT APPLICABLE FOR FIELD TRIPS

Location: Robinsons Manila, Robinsons Magnolia, Eastwood Mall & Ayala Malls Manila Bay

Description: Welcome to Slime Cremerie - a DIY slime haven where you can make your own slime just the way you like it! Release your inner artist as you make your slime from scratch.